

## Management, Marketing and Entrepreneurship AAS (BMME)

Catalog: 2020-2021				Effective Date: 9/01/2019				
CR	COURSE	COURSE TITLE	SUNY GEN ED	TR	SEMESTER			
1-2	HRD 100, HRD 100A or HRD 110	FRESHMAN EXPERIENCE						
3	ENG 101	<i>Introduction to College Writing</i>	GEBC					
3	SUNY GEN ED Basic Communication ENG 102, ENG 103, ENG 104, ENG 105, ENG 106, ENG 107, ENG 108, ENG 109 or ENG 110		GEBC					
3-4	MAT 108, MAT 110 or MAT 127		GEMA					
3	SUNY GEN ED Natural Science		GENS					
3	ECO 201	<i>Principles of Macroeconomics</i>	GECS					
3	ECO 202	<i>Principles of Microeconomics</i>	GECS					
3	ECO 101	<i>Introduction to Personal Economics</i>						
3	PHI 207	<i>Business Ethics</i>	GEHU					
3	CIS 125 (Prereq Required)	<i>Office Productivity Software</i>						
3	BUS 102	<i>Principles of Management</i>						
3	BUS 103	<i>Principles of Marketing</i>						
3	BUS 141	<i>Business Communications</i>						
4	BUS 144 or BUS 146	<i>Applied Accounting or Financial Accounting</i>						
3	BUS 165	<i>Principles of Entrepreneurship</i>						
3	BUS 201	<i>Business Law I</i>						
3	BUS 202	<i>Business Law II</i>						
3	BUS 261	<i>Principles of Human Resource Management</i>						
9	AGR 101 (Fall only), AGR 102 (Fall only), AGR 103, AGR 112 (spring only), AVS 227 (Fall only – Prereq Required) BUS 178 (Prereq Required), BUS 195 (Fall only), BUS 203 (Prereq Required – Spring only), BUS 204 (Prereq Required- Spring only), BUS 206 (Prereq Required- Spring only), BUS 212, BUS 262, HOS 265 (Fall only), HOS 285 (Prereq Required)	BUSINESS ELECTIVES						
62	Minimum credits required for graduation							

**Note:** Please review the back of this form for additional information.

## Notes on Management, Marketing and Entrepreneurship AAS (BMME)

❖ <b>COURSE PREREQUISITES:</b>			
<b>BUS 178</b>	Not recommended for freshmen students, must be 18 or older	<b>BUS 206</b>	BUS 144 or 146 (or 146B) and CIS 119, CIS 125 or CIS 150
<b>BUS 203</b>	BUS 103	<b>HOS 285</b>	18 years of age or older
<b>BUS 204</b>	BUS103	<b>CIS 125</b>	Familiarity using a PC, keyboard, mouse and file management in a Windows environment

❖ <b>RECOMMENDED SEQUENCE:</b>			
<b>FIRST YEAR</b>			
<b>First Semester</b>		<b>Second Semester</b>	
1-2	HRD 100, HRD 100A or HRD 110		
3	ENG 101	3	ENG 102 – ENG 110
3	ECO 101	3	ECO 201
3	BUS 102 or BUS 103	3	BUS 102 or BUS 103
3-4	MAT 108, 110 or 127	3	BUS 165
3	CIS 125	3	PHI 207
<b>SECOND YEAR</b>			
<b>Third Semester</b>		<b>Fourth Semester</b>	
4	BUS 144 or BUS 146 (see Note 1)	3-4	SUNY GEN ED Natural Science lab science
3	BUS 141	3	ECO 202
3	BUS 201	3	BUS 202
3	BUS 261	3	Business elective (See Note 2 and 3)
3	Business elective (See Note 2 and 3)	3	Business elective (See Note 2 and 3)
<b>NOTES:</b>			
1. BUS 146 is preferred for those intending to pursue a four-year business related degree. 2. Students who wish to spend a semester at Disney World (HOS 285) will need to plan their course sequence in advance – please see the Disney Coordinator as soon as possible for advisement. Not all SUNY ADK courses are available to take while at Disney. 3. Business electives include: AGR 101 (Fall only), AGR 102 (Fall only), AGR 103, AGR 112 (spring only), AVS 227 (Fall only – Prereq Required), BUS 178 (Prereq Required), BUS 195 (Fall only), BUS 203 (Prereq Required – Spring only), BUS 204 (Prereq Required- Spring only), BUS 206 (Prereq Required- Spring only), BUS 212, BUS 262, HOS 265 (Fall only), HOS 285 (Prereq Required)			

❖ **DEFINITION OF COURSE REQUIREMENTS:** See <http://catalog.sunyacc.edu/academics/degreerequirements>

❖ **FINANCIAL AID RECIPIENTS:** A student **must** choose courses that are within their degree program. Students are encouraged to meet with their assigned academic advisor for any questions about course selection and degree program requirements. Please visit the Office of Financial Aid for any aid-related questions.

❖ **SUNY GEN ED KNOWLEDGE AREAS:** See <http://catalog.sunyacc.edu/academics/generaleducation>

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|-------------------------------|-----------------------------------|
| ❖ Mathematics (GEMA)          | ❖ Other World Civilization (GEOC) |
| ❖ Natural Sciences (GENS)     | ❖ Humanities (GEHU)               |
| ❖ Social Sciences (GESS)      | ❖ The Arts (GETA)                 |
| ❖ American History (GEAH)     | ❖ Foreign Languages (GEFL)        |
| ❖ Western Civilization (GEWC) | ❖ Basic Communication (GEBG)      |